

EXECUTIVE SUMMARY

Specializing in Future Solutions Management; Helpbyte is the first totally online BUSINESS INNOVATION CONSULTANCY.

Saving our clients thousands of dollars in fees and expenses, we believe the traditional consulting model is too slow and too costly to meet the creative needs of 21st century executives.

Add in the worldwide demand for business creativity; and it makes practical sense to blend the speed of the internet, with our in-depth experience, so clients can respond to the shock of the future.

Providing help on-demand; when you need fresh thinking and new ideas, login, brief us, and we work quietly behind-the-scenes on circuit breaker solutions for a dynamically changing business world.

Ultra-discrete; we transform your desktop into a private creative space where you have the freedom to innovate, an artistic zone where you have the time to imagine before making a decision.

Flexible-in-the-extreme; we can be used for a five minute discussion, to jumpstart an idea, blueprint a scenario, or help in designing high performance strategy. Whatever works we fit in.

Collaborating through cyberspace; our on-demand services are provided via a high security, private web pathway that delivers results direct to your desktop ready to action.

Think of us as a sophisticated resource you can access, anywhere, anytime, 365, 24/7. Office, home or travelling; when you need help, we are there at the click of a mouse.



Barry O'Connor
Managing Director



HELPBYTE

Smart thinking delivered to your desktop



Rethinking the model



Today decisions often have to be made in real time the traditional consulting model too slow, too expensive and lacking the immediacy in a complex world travelling at the speed of light.

Rethinking the model we blended the reach of the internet with creativity and security so we could help you to respond instantly and effectively.

Think of us as a cyber-buddy you can access when you need to develop circuit breaker thinking.

Providing creativity-on-demand, it's like employing a specialist executive minus the salary and overheads.

And best of all; collaborating through cyberspace means you can blend us into your working day without the need for time-consuming meetings.

Office, home or travelling, no matter where in the world you are, when a challenge demands a creative response; we can help.



Collaborating through cyberspace



Harnessing the power of the internet; we help executives to build circuit breaker thinking in a virtual environment free from the politics and pressure of the day-to-day business.

When you're juggling a dozen different balls in the air it's nice to know you can get help, when you need it, whenever you need it.

Free from the demands of the frontline we can devote 100% of our time to helping you be faster, sharper, and smarter than your competitors.

You call the shots then we help you to build creative ideas that can be integrated into your strategic and business thinking.

Best of all we can save your budget thousands of dollars in staff and consulting costs, plus valuable executive time through cutting edge web technology.



Total flexibility

- 1 • Scenario management
- 2 • Blueprinting innovation
- 3 • Developing new paradigms
- 4 • Designing creative solutions
- 5 • Thinking beyond best practice
- 6 • Facilitating creative think tanks
- 7 • Building high performance strategy



Collaborating through cyberspace means providing you discrete access to fresh thinking and new ideas via the internet.

Where you are we are!

Totally flexible; you can use us for a brief discussion, as a sounding board, to kick around an idea, whatever works we fit in.

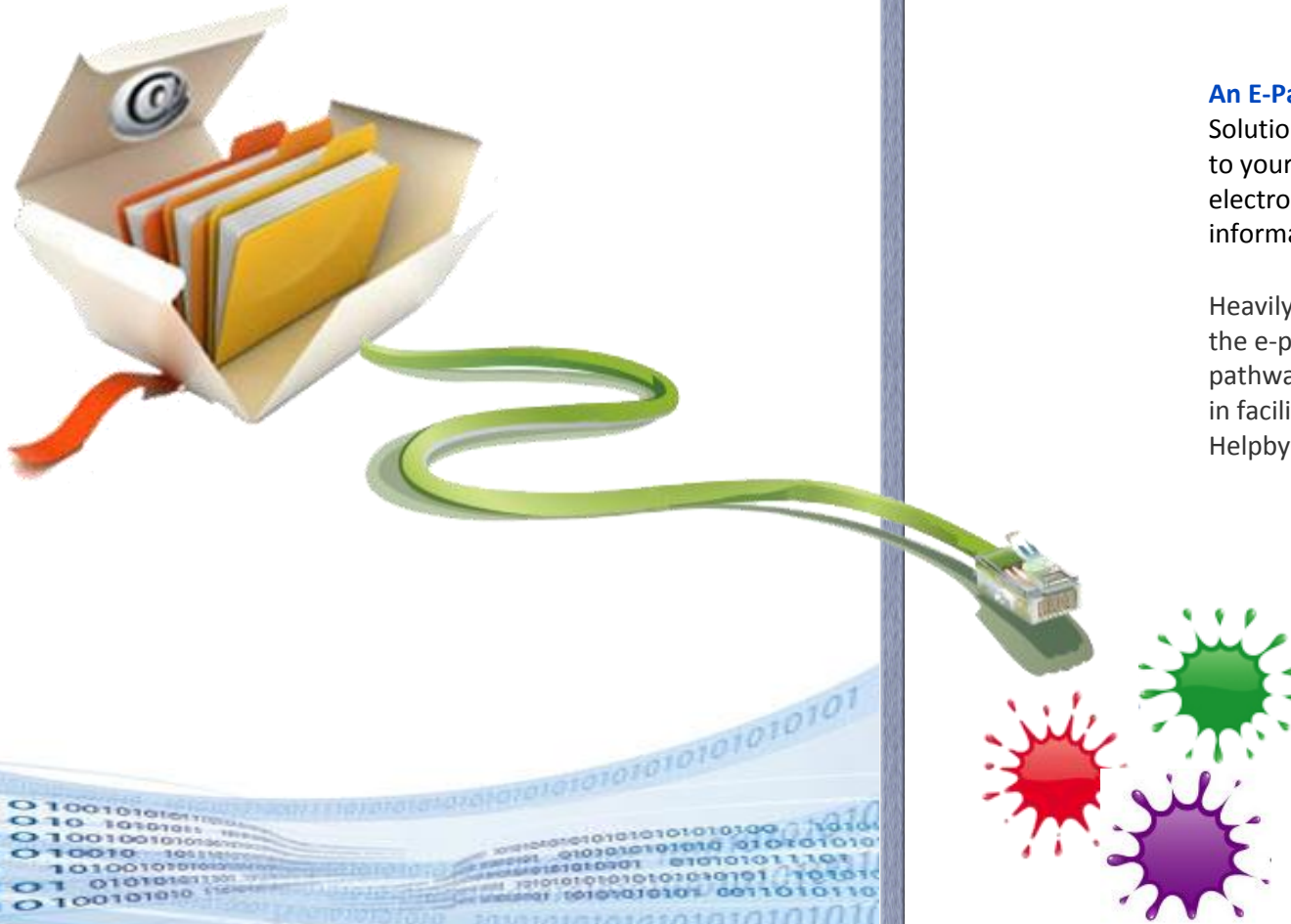
Whether you need to jumpstart a change of business direction, develop a creative concept, or build something new in terms of structure, people, and strategy; we can help.

Ground breaking; our virtual service helps to take future solutions off the whiteboard and into the mainstream of practical management.

Best of all we can collaborate with you in real time; when the unexpected strikes we can help you to respond quickly and efficiently.



How we do it



An E-Package is how we deliver our Creative Solutions. Rather than wasting time coming to your office we create an ultra-secure electronic envelope, which contains all the information you need to make a decision.

Heavily encrypted and delivered only to you; the e-package arrives via a private web pathway that bypasses the standard internet in facilitating discrete contact between Helpbyte and its clients.



High level security

Security is the heart of the Helpbyte service the reason why we searched worldwide before building strategic relationships with PrivacyDataSystems in North Carolina, USA, and Lockbox in Melbourne, Australia.

Complementary; both systems provide clients with discrete support through their simplicity and high grade security.

Why two systems?

Because they allow a complete range of services in providing high quality collaboration on-demand.

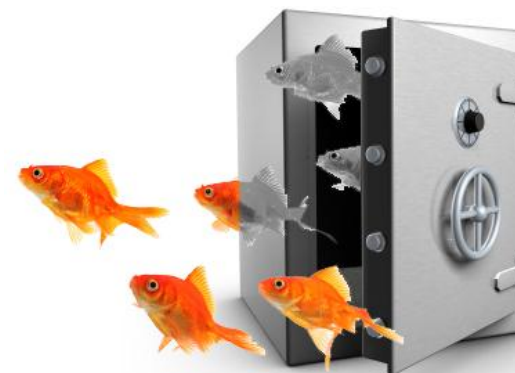
Most important of all; no one, including our service providers, has access to the communication between Helpbyte and its clients, which remains private between us.



PrivacyDataSystems complies with United States government data privacy such as HIPAA, GLBA, HITECH and FERPA in providing the encryption necessary to protect personal, financial and sensitive information sent over the Internet. Their SenditCertified system combining AES 256-bit encryption, SSAE 16 Type II data centre storage and up to three levels of authentication in providing secure communications incorporating email, data, voice, video, 365, 24/7, on-demand.

lockbox

On becoming a client we will assign you a personal lockbox that ensures total privacy using client-side processing, end-to-end encryption, strong credentials, and user-generated keys. This "end-to-end" capability allowing truly private collaboration even between end-users who may be using systems behind firewalls and/or inside protected corporate networks. Only accessible by you, it further facilitates the two-way exchange of documents and information between Helpbyte and its clients, 365, 24/7, on-demand.





Absolute privacy



We never name our clients for the simple reason they have an absolute right to privacy, which we fiercely protect.

Business creativity translates into competitive advantage, which means nobody has the right to know what you're planning.

While this makes marketing our services a little bit harder, it also provides comfort that our support is based on the need for absolute circumspection.

We guarantee anonymity unless you specifically advise us in writing of the need to dispense with this in the event of specific circumstances.

What we discuss remains private between us; end of story.



Our charges



Because we are a completely web based service you get the full benefit of thinking that removes the bloated fees traditional consultants charge.

Plus there are no expensive incidentals such as airfares, hotels, meals, taxis, parking, phone calls, and all the other add-on costs that discourage executives from seeking outside help.

Our charges are full and final; no surprises. We provide a quote, you accept it, and the collaboration begins.

Our fees are paid through the internationally respected Paypal system; the safest, easiest way to pay without exposing your credit card or bank account number.

We are also happy to discuss alternative methods of payment that may fit more comfortably with either your personal needs, or with the financial system of your business.



Our experience

28 years of national and international consulting has helped us achieve significant insight into the challenges facing executives in the 21st century.

Experience in industries that include; airlines, transportation, brewing, manufacturing, rail, mining, newspapers, defence, electricity, banking, construction, retail, health, television, telecommunications, the public service and state-owned-enterprises, has helped us identify the fundamentals that drive seriously successful businesses.

Assignments in New Zealand, Australia, Sweden, Norway, Germany, Spain, France, Britain, China and the United States have reinforced our ability to provide innovative support to clients across the globe.

We are passionate about breaking the 'cycle of sameness' i.e. not providing the canned advice that leads to a repetitive cycle of best practice thinking that is long past its use-by date.

Put simply; yesterday's thinking can no longer produce the solutions so essential for today's competitive advantage; meaning to sit in the lifeboat of conformity is just about the worst strategy to employ in terms of achieving and maintaining market leadership.

We understand you will need reassurance as to our credentials, which is why we suggest you start slowly, experience the way we work, and then progressively cement in place a trust that transforms into a mutually rewarding partnership.





Contact



As a client you have many ways of engaging with us.

Phone: We will provide you with a hotline that will allow you to contact us anywhere, anytime, 24/7, 365.

Secure Live Chat: You may at any time go to our website and use the encrypted live chat button to contact us about a specific issue.

PrivacyDataSystems: You will be enrolled in our SenditCertified system that will allow you to send us information safe in the knowledge it is secure.

Lockbox: You will receive a personal Lockbox to further enhance your discrete interface with Helpbyte.

Standard email: Make first contact with email and then we go from there.

Whatever your needs we fit in.